

## Personalized Private Instruction (PPI)

2019

Description Each day of Personalized Private Instruction (PPI) is geared specifically to the trainee that is purchasing the day of training. This can include hands-on grooming of a variety of cats as well as instruction focusing on any of the following suggested topics (or any other topic requested by the trainee):

Cat temperaments and handling skills

Handling highly aggressive felines

Building a cat grooming business

Marketing, advertising, and PR

Pricing structures

Business policies—development and enforcement

Client retention and maximization

Dealing with competition

Cat breeds, colours, and coat types

Common feline health issues – signs and symptoms

Grooming at-risk cats

Working with geriatric cats

Grooming for Cat Shows

Due to this training format being highly individualized and private, it is at an accelerated pace compared to working through the syllabus online. PPI is appropriate for beginners, intermediate cat groomers, and highly experienced cat groomers (including CFMGs). No previous experience is required. Upon reserving a day (or days) of PPI training, a trainee will provide us with their current skill level/experience with grooming cats and select the type of specific instruction they wish to receive.

It is recommended that each day of PPI training include both hands-on grooming instruction as well as instruction on any of the above-mentioned topics. It is our belief that both grooming skills and sound business practices are required for the successful and profitable operation of a cat grooming business.

NOTE: It is possible for us to provide PPI training to 2 people at one time, so if trainees wish to bring a friend, relative, co-worker, etc with them, simply fill out 2 separate registration forms (1 for each person) and select the same training dates. HOURS OF OPERATION 8:30am – 4:00pm daily Doors open at 8:15 each morning 1-hour allowed for lunch break each day

## COST

Personalised Private Instruction:

\$900 per day or \$3500 for 4 days

UpSkill package (for those who have already completed minimum 4 days PPI):

\$550 per day or \$2000 for 4 days

Mastery (for CFMGs only):

\$250 per day

Payable by PayPal invoice within 14 days of making a booking.

Fees are non-refundable. With adequate notice, fees may be applied to a later date.

## CERTIFICATION EXAMS

Both written and practical CFMG certification exams can be taken at any time during PPI training, however, most people need some minimal amount of hands-on training prior to being able to take the practical exams. It is impossible for us to know whether or not a trainee is ready to take any of the practical exams until after we have spent a minimum of 1 day doing hands-on grooming instruction. After such time, we can provide an assessment of a trainee's readiness for any of the 5 practical exams.

Written exams require the purchase and study of the 4 corresponding Study Packets or Written Exam Study Prep (online version). It is helpful to also have the Breed and Colour Flash Cards to assist with studying for the Breeds and Colours written exam.

There is a separate fee for certification exams. They can be taken over a period of time. There is no expiration date on when the 9 exams must be completed. Failed exams can be retaken (retake fee applies).

(See Certification Requirements document for details pertaining to CFMG certification Testing <https://nationalcatgroomers.com/certification-process/>)

## TOOLS & EQUIPMENT NEEDED

Each trainee needs to have the following list of items for any hands-on training:

Air Muzzle

Greyhound style comb

Nail trimmer appropriate for cats

Clipper with #10 blade

If any of the above items are not brought to PPI training, they are available for hire at the start of the training day (security deposit also required).

All other necessary tools, equipment, and grooming products are provided by the Aristocats Feline Day Spa and use of such is included in the cost.

#### HOW TO REGISTER

Submit attached registration form via email, post or in person or register online at [www.aristocats.com.au/training](http://www.aristocats.com.au/training)

Aristocats Feline Day Spa.

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