

Personalized Private Instruction (PPI)

2018-2019

Description

Each day of Personalized Private Instruction (PPI) is geared specifically to the trainee that is purchasing the day of training. This can include hands-on grooming of a variety of cats as well as instruction focusing on any of the following suggested topics (or any other topic requested by the trainee):

Cat temperaments and handling skills

Handling highly aggressive felines

Building a cat grooming business

Marketing, advertising, and PR

Pricing structures

Business policies—development and enforcement

Client retention and maximization

Dealing with competition

Cat breeds, colours, and coat types

Common feline health issues – signs and symptoms

Grooming at-risk cats

Working with geriatric cats

Grooming for Cat Shows

Due to this training format being highly individualized and private, it is at an accelerated pace compared to working through the syllabus online. PPI is appropriate for beginners, intermediate cat groomers, and highly experienced cat groomers (including CFMGs). No previous experience is required.

Upon reserving a day (or days) of PPI training, a trainee will provide us with their current skill level/experience with grooming cats and select the type of specific instruction they wish to receive.

It is recommended that each day of PPI training include both hands-on grooming instruction as well as instruction on any of the above-mentioned topics. It is our belief that both grooming skills and sound business practices are required for the successful and profitable operation of a cat grooming business.

NOTE:

It is possible for us to provide PPI training to 2 people at one time, so if trainees wish to bring a friend, relative, co-worker, etc with them, simply fill out 2 separate registration forms (1 for each person) and select the same training dates.

HOURS OF OPERATION

8:30am – 4:00pm daily

Doors open at 8:15 each morning

1-hour allowed for lunch break each day

COST

NCGIA Members: \$600 per day

Non-Members: \$650 per day

Purchase of 4 or more days for \$550 per day

Payable by credit card or email invoice

Fees are non-refundable. With adequate notice, fees may be applied to a later date.

CERTIFICATION EXAMS

Both written and practical CFMG certification exams can be taken at any time during PPI training, however, most people need some minimal amount of hands-on training prior to being able to take the practical exams. It is impossible for us to know whether or not a trainee is ready to take any of the practical exams until after we have spent a minimum of 1 day doing hands-on grooming instruction. After such time, we can provide an assessment of a trainee's readiness for any of the 5 practical exams.

Written exams require the purchase and study of the 4 corresponding Study Packets or Written Exam Study Prep (online version). It is helpful to also have the Breed and Colour Flash Cards to assist with studying for the Breeds and Colours

written exam.

There is a separate fee for certification exams. They can be taken over a period of time. There is no expiration date on when the 9 exams must be completed. Failed exams can be retaken (retake fee applies).

(See Certification Requirements document for details pertaining to CFMG certification Testing <https://nationalcatgroomers.com/certification-process/>)

TOOLS & EQUIPMENT NEEDED

Each trainee needs to have the following list of items for any hands-on training:

Air Muzzle

Greyhound style comb

Nail trimmer appropriate for cats

Clipper with #10 blade

If any of the above items are not brought to PPI training, they are available for hire at the start of the training day (security deposit also required). All other necessary tools, equipment, and grooming products are provided by the Aristocats Feline Day Spa and use of such is included in the cost.

HOW TO REGISTER

Submit attached registration form via email, post or in person.

Call or email Aristocats Feline Day Spa to make payment.

Aristocats Feline Day Spa.

Shop 8

2060 Moggill road

Kenmore QLD 4069

0478 661 877

info@aristocats.com.au

<http://www.aristocats.com.au/contact/>

Example PPI Schedules

For the Cat Owner (1 day)

Overview of equipment & tools

Demonstration of full groom

Practice at home maintenance (nails, ears, eyes, combing)

Assistance with full groom

Beginner Cat Groomer (4-5 days recommended)

Day 1: Safety & handling discussion, becoming a professional cat groomer, demonstration of full groom can include nails, ears, sanitary trimming techniques

Day 2: Handling skills and grooming can include sanitary trim, belly shave, de-shedding techniques, and Soft Paws application. Afternoon lecture of Breeds & Colours.

Day 3: Handling skills and grooming can include belly shave, comb cut, face trim and reinforcement of previous grooming elements. Afternoon lecture of Health & Anatomy

Day 4: Handling skills and grooming can include lion cuts and reinforcement of previous grooming elements. Afternoon lecture of Business Overview

Day 5: Handling skills and grooming can include lion cuts, more challenging temperaments and behaviours. Afternoon lecture of Marketing & Business Growth.

Intermediate Cat Groomer (1-3 days recommended)

Day 1: Safety & handling discussion, demonstration of full groom can include nails, ears, sanitary and clipping techniques. Hands-on grooming of full groom with sanitary and/or belly shaving, de-shedding techniques, etc. Presentation of lion cut.

Day 2: Handling skills and grooming can include lion cuts, comb cuts and shaving techniques. Afternoon lecture of Client Relations/How to Sell Cat Grooming

Additional Days can include:

More practice of shaving techniques

More variety of feline temperaments & behaviors

Challenging cats (senior, aggressive, matted, etc.)

Business Growth

Certification Prep

Certification Prep (2-3 days recommended)

Day 1: Overview of safety & techniques, written and practical exam requirements, instruction & assistance with handling skills and grooming to include full grooms, de-shedding, Soft Paws application, sanitary and belly shaving. 1-2 written exams can be attempted in the afternoon. Assessment provided on student's techniques.

Day 2: Handling skills and grooming to include lion cuts, comb cuts, and other practical exam elements. 1-2 written exams can be attempted in the afternoon. Additional days can include more practice, instruction, and/or exam attempts.

Advanced/CFMG (2 days recommended)

Day 1: Refresher of shaving techniques, line placements, etc. Handling skills and grooming to include all elements with some challenging temperaments/behaviours. Afternoon discussion can include business growth, marketing, etc.

Day 2: Handling and grooming to include all grooming elements, challenging temperaments/behaviours, and instruction in solo handling techniques. Afternoon discussion can include business growth, marketing, etc.

All PPI Days can be customized to the individual student and will move at the student's pace. Contact the Aristocats Feline Day Spa for more information.

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